



2017 ROSÉ

WILLAMETTE VALLEY AVA

Refreshing and easy going, AVERAEN Rosé hails from a high elevation, cool vineyard called Mason Ridge in the deep north end of the Willamette Valley. Remote, windy and cold, the grapes here struggle for ripeness, making it an ideal source for Rose production (and sparkling wine if we were so inclined). As such, the farming including crop load and canopy management was done with intention, our scopes honed in on Rose.

VINEYARD

VITICULTURAL AREA

Willamette Valley AVA

GROWER/OWNER

Owner/grower Michelle Mears

SOIL TYPE

Cascade series (silty loam with Missoula Flood deposits, mountain made)

VINE AGE

Planted in 1996

VINEYARD SIZE

Total of 15 acres, Averaen contracts 2 blocks — one older vines and one younger (planted in 2010)

ASPECT/ELEVATION

Southeast facing at 800' elevation



WINEMAKING

WINEMAKER

Adam Smith

VARIETIES

100% Pinot Noir

HARVEST

October 18th

WINEMAKING

Cold-pressed whole cluster after 6 hours of skin contact. Native yeast fermentation in temperature controlled stainless steel with no malolactic conversion.

ALC

12.8%

pH

3.11

TA

6.4

PRODUCTION

500 cases

UPC

853868006550

TASTING NOTES

You know that band of still-pink-but-almost-to-the-white watermelon flesh next to the rind? Think that with a drop of citrus and some pomegranate tang. Don't let the pale color fool you — this Rose is packed with intoxicating aromas and complexity on its lithe body.

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